

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST
EFFECTIVE DATE:	02/28/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Miller Zell, Inc., CDI Group, Inc., ISD Holdings, Inc., MZ Retail Services, Inc., Miller Zell Display, Inc.		02/28/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association
Street Address:	400 Northridge Road
Internal Address:	Suite 600
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30350
Entity Type:	National Banking Association:

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3152010	BETTER SOLUTIONS. BETTER RESULTS.
Serial Number:	78733197	CROSS SELL NETWORK
Serial Number:	78733431	CROSS SELLING NETWORK
Serial Number:	77069137	MAKING THE WORLD A BETTER PLACE TO SHOP
Serial Number:	78854903	VISUAL IMMERSION

CORRESPONDENCE DATA

Fax Number: (404)522-8409

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-420-5574

Email: ovs@phrd.com

OP \$140.00 3152010

900071557

TRADEMARK
REEL: 003498 FRAME: 0314

Correspondent Name: Oksana V. Sepich
Address Line 1: 285 Peachtree Center Avenue
Address Line 2: Suite 1500
Address Line 4: Atlanta, GEORGIA 30303

ATTORNEY DOCKET NUMBER:

1141.69

NAME OF SUBMITTER:

Harrison J. Roberts

Signature:

/Harrison J. Roberts/

Date:

03/13/2007

Total Attachments: 5

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NOTICE OF GRANT OF SECURITY INTEREST IN PATENTS AND TRADEMARKS

February 28, 2007

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Patent and Trademark Security Agreement, dated March 5, 2004 (as at any time amended, supplemented, restated, or otherwise modified, the "Security Agreement"), by and among **MILLER ZELL, INC.**, a Georgia corporation, **CDI GROUP, INC.**, a New York corporation, **ISD HOLDINGS, INC.**, a Georgia corporation, **MZ RETAIL SERVICES, INC.**, a Georgia corporation, **MILLER ZELL DISPLAY, INC.**, a Georgia corporation (collectively, the "Assignors" and, individually, an "Assignor"), and **WELLS FARGO BANK, NATIONAL ASSOCIATION**, a national banking association and successor by merger to Wells Fargo Business Credit, Inc. (together with its successors and assigns, "Assignee"), Assignors have granted to Assignee a continuing security interest in and lien upon the trademark registrations and trademark applications shown on Schedule 1 attached hereto and the patents and patents applications shown on Schedule 2 attached hereto.

[Remainder of page intentionally left blank]

Assignors and Assignee hereby acknowledge and agree that the security interest in the trademark registrations, trademark applications, patents and patents applications evidenced hereby may only be terminated in accordance with the terms of the Security Agreement and the other financing agreements among Assignors and Assignee.

Very truly yours,

MILLER ZELL, INC.

By: David D. Seem
Name: David D. Seem
Title: CFO/Sec

CDI GROUP, INC.

By: David D. Seem
Name: David D. Seem
Title: CFO/Sec

ISD HOLDINGS, INC.

By: David D. Seem
Name: David D. Seem
Title: CFO/Sec

MZ RETAIL SERVICES, INC.

By: David D. Seem
Name: David D. Seem
Title: CFO/Sec

MILLER ZELL DISPLAY, INC.

By: David D. Seem
Name: David D. Seem
Title: CFO/Sec

Acknowledged and accepted
on the day and date first written above:

**WELLS FARGO BANK,
NATIONAL ASSOCIATION**

By: _____
Name: _____
Title: _____

Notice of Grant of Security Interest in Patents and Trademarks

**TRADEMARK
REEL: 003498 FRAME: 0317**

Assignors and Assignee hereby acknowledge and agree that the security interest in the trademark registrations, trademark applications, patents and patents applications evidenced hereby may only be terminated in accordance with the terms of the Security Agreement and the other financing agreements among Assignors and Assignee.

Very truly yours,

MILLER ZELL, INC.

By: _____
Name: _____
Title: _____

CDI GROUP, INC.

By: _____
Name: _____
Title: _____

ISD HOLDINGS, INC.

By: _____
Name: _____
Title: _____

MZ RETAIL SERVICES, INC.

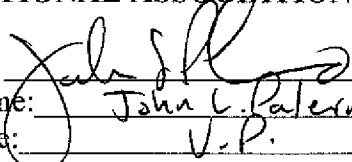
By: _____
Name: _____
Title: _____

MILLER ZELL DISPLAY, INC.

By: _____
Name: _____
Title: _____

Acknowledged and accepted
on the day and date first written above:

**WELLS FARGO BANK,
NATIONAL ASSOCIATION**

By: 
Name: John L. Paterno
Title: V.P.

Notice of Grant of Security Interest in Patents and Trademarks

**TRADEMARK
REEL: 003498 FRAME: 0318**

Schedule 1

TRADEMARKS

(a) **Registered Marks**

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Better Solutions, Better Results	3152010	10/03/2006

(b) **Applications**

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
Cross Sell Network	78,733,197	10/14/2005
Cross Selling Network	78,733,431	10/14/2005
Making the World a Better Place to Shop...	77,069,137	12/21/2006
Visual Immersion	78,854,903	4/5/2006
Direct Selling Media	_____	_____

Schedule 2

PATENTS APPLICATIONS

<u>Description</u>	<u>Serial No.</u>	<u>Filing Date</u>
Adjustable Support for End Cap Display	10,910,639	08/04/04
Method of creating and implementing a marketing plan for a retail store chain with measurable profit enhancement	11,000,025	12/01/04

Notice of Grant of Security Interest in Patents and Trademarks

RECORDED: 03/13/2007

**TRADEMARK
REEL: 003498 FRAME: 0320**